

**Q1 2024 News & Updates**  
*January – March 2024*

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# 1. Org

*Exec Changes*

* *Hiring:* **Jeremy Helfand, VP of Advertising at Prime Video (**[**1/4**](https://variety.com/2024/tv/news/amazon-raids-disney-jeremy-helfand-prime-video-advertising-1235861805/)**)**
* *Promotion*: **Anaïs Baker, Head of Global Formats at Amazon MGM Studios (**[**2/13**](https://deadline.com/2024/02/anais-baker-promoted-head-of-global-formats-amazon-mgm-studios-1235824786/)**)**
* *Promotion*: **Michael Katzer, Head of International at MGM+ (**[**2/27**](https://deadline.com/2024/02/mgm-plus-names-michael-katzer-head-international-1235839667/)**) Michael will report to Global General Manager Josh McIvor**
* *Exit*: **Marie Donoghue, VP of Global Sports Video at Amazon (**[**1/4**](https://variety.com/2024/tv/news/marie-donoghue-amazon-sports-exits-1235862113/)**)**
* *Exit*: **Sandino Moya-Smith, Senior Production & Development Executive at Amazon Studios MGM (**[**1/10**](https://deadline.com/2024/01/amazon-mgm-sandino-moya-smith-1235712104/)**)**
* *Exit*: **Nancy Cotton, EVP and Head of Scripted Programming for MGM+ (**[**1/10**](https://deadline.com/2024/01/amazon-layoffs-mgm-scripted-tv-unscripted-mgm-plus-nancy-cotton-arturo-interian-chris-castallo-1235710070/)**)**
* *Exit*: **Arturo Interian, EVP of Current Scripted Programming (**[**1/10**](https://deadline.com/2024/01/amazon-layoffs-mgm-scripted-tv-unscripted-mgm-plus-nancy-cotton-arturo-interian-chris-castallo-1235710070/)**)**
* *Exit*: **Marcy Kaplan, Head of Production for MGM+ (**[**1/10**](https://deadline.com/2024/01/amazon-layoffs-mgm-scripted-tv-unscripted-mgm-plus-nancy-cotton-arturo-interian-chris-castallo-1235710070/)**)**
* *Exit*: **Chris Castallo, Head of Scripted TV for Amazon Studios (**[**1/10**](https://deadline.com/2024/01/amazon-layoffs-mgm-scripted-tv-unscripted-mgm-plus-nancy-cotton-arturo-interian-chris-castallo-1235710070/)**)**
* *Exit*: **Uri Fleming, Head of Business Affairs, Unscripted at Amazon Studios (**[**1/10**](https://deadline.com/2024/01/amazon-layoffs-mgm-scripted-tv-unscripted-mgm-plus-nancy-cotton-arturo-interian-chris-castallo-1235710070/)**)**
* *Exit*: **Mark Boxer, Head of Specialty Theatrical Distribution at Amazon MGM Studios (**[**1/11**](https://deadline.com/2024/01/amazon-mgm-mark-boxer-distribution-1235716835/)**)**
* *Exit*: **Tim Clawson, Head of Worldwide Production and Post at Amazon MGM Studios (**[**3/26**](https://deadline.com/2024/03/amazon-studios-tim-clawson-departure-1235869264/)**)**

*Org*

* **Amazon Studios and Prime Video announce layoffs impacting several hundred employees (**[**1/10**](https://deadline.com/2024/01/prime-video-amazon-studios-layoffs-mike-hopkins-1235708353/)**)**
  + Most of the exits are a result of the integration of the MGM Scripted TV team and MGM Alternative TV
* **Audible lays off 5% of workforce amidst Amazon group-wide cutbacks (**[**1/11**](https://variety.com/2024/digital/news/audible-layoffs-amazon-1235869320/)**)**
* **Prime Video initiates job consultations in Europe amid restructuring, affecting less than 5% of staff (**[**3/5**](https://deadline.com/2024/03/prime-video-staff-layoffs-europe-consultations-begin-1235845848/)**)**

# 2. Content, Deals & Distribution

## Film

* **General News & Strategy**
  + ***Saltburn* achieves viral success, garnering massive online following and top 10 global debut on Prime Video (**[**1/9**](https://deadline.com/2024/01/saltburn-prime-video-viewership-emerald-fennell-interview-1235699569/)**)**
  + **Paramount Pictures renews output deal with MGM+ through 2025 (**[**1/19**](https://deadline.com/2024/01/paramount-pictures-output-deal-mgm-plus-extended-1235797124/)**)**
  + **Doug Liman will boycott SXSW premiere of *Road House* in protest of Amazon MGM bypassing theaters for Prime Video release (**[**1/24**](https://deadline.com/2024/01/road-house-movie-doug-liman-boycott-sxsw-premiere-amazon-1235803736/)**)**
    - Jake Gyllenhaal confirms that *Road House* was always going to Prime ([2/27](https://variety.com/2024/film/news/jake-gyllenhaal-amazon-road-house-streaming-controversy-1235923896/))
    - Doug Liman changes mind, attends SXSW opening night *Road House* premiere ([3/8](https://deadline.com/2024/03/road-house-doug-liman-attends-sxsw-premiere-changes-plan-to-boycott-over-streaming-instead-of-theatrical-release-1235850851/))
    - *Commentary:* The *Road House* reboot battle ([2/14](https://variety.com/2024/film/news/road-house-remake-drama-verbal-abuse-distribution-plans-jake-gyllenhaal-1235909744/))
* **Development**
  + ***Razzlekhan*:** Amazon MGM Studios, crime ([1/26](https://deadline.com/2024/01/razzlekhan-movie-hannah-marks-lili-reinhart-amazon-mgm-1235804899/))
  + ***I Am Not Your Perfect Mexican Daughter*:** Orion Studios, drama ([2/5](https://variety.com/2024/film/news/america-ferrera-director-i-am-not-your-perfect-mexican-daughter-amazon-mgm-orion-netflix-1235898476/))
    - Previously at Netflix
  + ***Burn Night*:** Amazon MGM Studios, thriller ([2/13](https://deadline.com/2024/02/amazon-mgm-joby-harold-burn-night-1235824925/))
  + ***The Accountant 2*:** Amazon MGM Studios, action thriller ([3/7](https://deadline.com/2024/03/the-accountant-2-ben-affleck-jon-bernthal-jk-simmons-returning-1235848135/))
* **Greenlights**
  + ***Malice*:** Prime Video, psychological thriller ([1/24](https://deadline.com/2024/01/amazon-malice-david-duchovny-jack-whitehall-carice-van-houten-1235803426/))
  + ***Deep Cover*:** Prime Video, action comedy ([2/1](https://www.hollywoodreporter.com/movies/movie-news/orlando-bloom-bryce-dallas-howard-amazon-deep-cover-cast-1235812372/))
  + ***High and Low*:** Apple Original Films, drama ([2/8](https://variety.com/2024/film/news/denzel-washington-spike-lee-high-and-low-kurosawa-remake-1235902630/))
    - The film will be released theatrically by A24 before launching on Apple TV+
  + ***Unt. Roger Federer documentary*:** Prime Video, sports documentary ([2/19](https://variety.com/2024/global/global/roger-federer-doc-amy-director-asif-kapadia-prime-video-1235916006/))
  + ***Merv*:** Amazon MGM Studios, romantic comedy ([3/7](https://deadline.com/2024/03/zooey-deschanel-to-star-merv-rom-com-amazon-mgm-1235848120/))
  + ***The Man With The Bag:*** Amazon MGM Studios, holiday family comedy ([3/12](https://deadline.com/2024/03/arnold-schwarzenegger-alan-ritchson-christmas-comedy-movie-man-with-the-bag-amazon-1235855940/))
  + ***Unt. Allen Iverson documentary*:** Prime Video, sports documentary ([3/14](https://deadline.com/2024/03/allen-iverson-documentary-greenlighted-at-prime-video-1235857530/))
  + ***Oh. What. Fun*:** Amazon MGM Studios, holiday comedy ([3/18](https://deadline.com/2024/03/oh-what-fun-michelle-pfeiffer-michael-showalter-amazon-mgm-1235861503/))
  + ***A Simple Favor 2*:** Amazon MGM, black comedy ([3/27](https://deadline.com/2024/03/a-simple-favor-2-blake-lively-anna-kendrick-henry-golding-1235869573/))
* **Pickups**
  + ***My Old Ass*:** Amazon MGM Studios, comedy ([1/26](https://variety.com/2024/film/news/sundance-megan-park-directed-my-old-ass-sale-1235879904/))
  + ***Levon’s Trade*:** Amazon MGM Studios, action ([1/26](https://deadline.com/2024/01/jason-statham-david-ayer-sylvester-stallone-amazon-levons-trade-movie-deal-1235805593/))
  + ***Mercy*:** Amazon MGM Studios, sci-fi ([1/25](https://deadline.com/2024/01/chris-pratt-mercy-timur-bekmambetov-amazon-mgm-1235804680/))
  + ***I Am: Celine Dion*:** Prime Video, documentary ([1/30](https://deadline.com/2024/01/prime-video-worldwide-rights-i-am-celine-dion-doc-1235808350/))
  + ***Unt. Kim Kardashian thriller*:** Amazon MGM, thriller ([3/4](https://deadline.com/2024/03/kim-kardashian-natalie-krinsky-package-amazon-studios-1235844934/))
* **Dating**
  + ***The Kids are Growing Up*:** Prime Video, documentary, set for 2/29/24 ([2/20](https://deadline.com/2024/02/the-kid-laroi-documentary-premiere-date-kids-are-growing-up-amazon-1235831788/))
  + ***Blue Angels*:** Amazon MGM Studios, documentary, set for 5/17/24 in theaters and 5/23/24 on Prime Video ([3/20](https://deadline.com/video/blue-angels-trailer-release-date-glen-powell-jj-abrams-documentary/))
  + ***My Old Ass*:** Amazon MGM Studios, coming-of-age drama, set for 8/2/24 ([2/22](https://deadline.com/2024/02/aubrey-plaza-my-old-ass-amazon-mgm-release-date-1235834873/))
  + ***Blink Twice*:** Amazon MGM Studios, suspense thriller, set for 8/23/24 ([1/26](https://deadline.com/2024/01/zoe-kravitz-channing-tatum-blink-twice-release-date-1235805798/))

## TV

* **General News & Strategy** 
  + **MrBeast nears deal with Amazon Prime Video for reality-competition show (**[**1/22**](https://variety.com/2024/digital/news/mrbeast-reality-show-amazon-prime-video-1235882230/)**)**
  + **Amazon MGM Studios secures multi-year syndication deal for *Judy Justice* on U.S. broadcast markets (**[**1/24**](https://variety.com/2024/tv/news/amazon-freevee-judy-justice-repeats-local-tv-syndication-1235887055/)**)**
    - This marks a rare occurrence of a streaming show being in off-network syndication to local TV stations
  + **Ampere Analysis finds Amazon is the only major streamer still increasing its original commissions (**[**1/30**](https://variety.com/2024/film/news/streamers-goteborg-ampere-analysis-1235892106/)**)**
  + **Amazon schedules first upfront event for May 14, aiming to attract ad buyers with its expanding streaming portfolio (**[**2/22**](https://deadline.com/2024/02/amazon-upfronts-advertising-streaming-may-2024-1235834468/)**)**
    - Amazon to showcase ad-supported Prime Video, Prime Video sports, Twitch, Amazon Freevee, and Amazon Music at upfront event ([2/22](https://variety.com/2024/tv/news/amazon-tv-upfront-advertising-1235919720/))
  + **Amazon and Fox forge innovative partnership for broadcast of *The 1% Club* following Prime Video premiere (**[**3/4**](https://deadline.com/2024/03/patton-oswalt-host-amazon-game-show-the-1-per-cent-club-fox-1235844228/)**)**
  + **Audible Inc. and Amazon MGM Studios collaborate to develop TV series from popular podcasts and original audio content (**[**3/26**](https://variety.com/2024/tv/news/the-prophecy-white-hot-heist-oracle-audible-amazon-mgm-studios-1235952000/)**)**
  + *Commentary***: Amazon is about to eat the TV universe (**[**1/10**](https://www.hollywoodreporter.com/business/business-news/amazon-pay-tv-bundle-1235783792/)**)**
* **Development**
  + ***Seven Days in June*:** Prime Video, drama ([2/6](https://deadline.com/2024/02/seven-days-in-june-tia-williams-series-amazon-prime-1235817315/))
  + ***Wings of Fire*:** Amazon MGM Studios, animation ([2/22](https://variety.com/2024/tv/news/wings-of-fire-animated-series-amazon-netflix-1235919326/?cx_testId=48&cx_testVariant=cx_1&cx_artPos=5#cxrecs_s))
    - The series was previously ordered at Netflix
  + ***Naked at the Window*:** Amazon MGM Studios, drama ([2/23](https://deadline.com/2024/02/america-ferrera-naked-by-the-window-series-amazon-mgm-studios-1235835616/))
  + ***Jinx*:** Amazon MGM Studios, crime romance ([2/27](https://variety.com/2024/tv/news/brian-michael-bendis-amazon-tv-series-deal-1235924173/))
  + ***Murder Inc.*:** Amazon MGM Studios, crime drama ([2/27](https://variety.com/2024/tv/news/brian-michael-bendis-amazon-tv-series-deal-1235924173/))
  + ***Pearl*:** Amazon MGM Studios, drama ([2/27](https://variety.com/2024/tv/news/brian-michael-bendis-amazon-tv-series-deal-1235924173/))
  + ***The Davenports*:** Prime Video, YA drama ([3/6](https://deadline.com/2024/03/the-davenports-ya-novel-prime-video-alloy-entertainment-1235846686/))
  + ***Suspect*:** Amazon MGM Studios, thriller ([3/7](https://deadline.com/2024/03/wondery-campside-media-deal-suspect-tv-series-amazon-1235848955/))
    - Based on the podcast
  + ***The Westies*:** MGM+, period crime ([3/20](https://deadline.com/2024/03/narcos-chris-brancato-series-mania-peaky-blinders-1235863276/))
  + ***The Prophecy*:** Amazon MGM Studios, supernatural thriller ([3/26](https://variety.com/2024/tv/news/the-prophecy-white-hot-heist-oracle-audible-amazon-mgm-studios-1235952000/))
  + ***Hot White Heist*:** Amazon MGM Studios, half-hour comedy ([3/26](https://variety.com/2024/tv/news/the-prophecy-white-hot-heist-oracle-audible-amazon-mgm-studios-1235952000/))
  + ***Nut Jobs*:** MGM Television, drama ([3/26](https://variety.com/2024/tv/news/the-prophecy-white-hot-heist-oracle-audible-amazon-mgm-studios-1235952000/))
  + ***Oracle*:** Amazon MGM Studios, detective drama ([3/26](https://variety.com/2024/tv/news/the-prophecy-white-hot-heist-oracle-audible-amazon-mgm-studios-1235952000/))
  + ***Temporal*:** Amazon MGM Studios, time-travel drama ([3/26](https://variety.com/2024/tv/news/the-prophecy-white-hot-heist-oracle-audible-amazon-mgm-studios-1235952000/))
  + ***Daniel X*:** Genesis: Amazon MGM Studios, drama ([3/26](https://variety.com/2024/tv/news/the-prophecy-white-hot-heist-oracle-audible-amazon-mgm-studios-1235952000/))
  + ***Words + Music*:** MGM+, music docuseries ([3/26](https://variety.com/2024/tv/news/the-prophecy-white-hot-heist-oracle-audible-amazon-mgm-studios-1235952000/))
  + ***Breakthrough*:** MGM Alternative, competition ([3/26](https://variety.com/2024/tv/news/the-prophecy-white-hot-heist-oracle-audible-amazon-mgm-studios-1235952000/))
* **Greenlights**
  + ***Criminal*:** Amazon MGM Studios, crime drama ([1/8](https://www.hollywoodreporter.com/tv/tv-news/ed-brubaker-criminal-tv-series-amazon-1235782238/))
  + ***House of David*:** Amazon MGM Studios, drama ([1/17](https://deadline.com/2024/01/amazon-mgm-faith-based-series-king-saul-wonder-project-1235795382/))
    - Straight-to-series order and the first series from Prime Video’s deal with The Wonder Project
  + ***Dish It Out*:** Prime Video/Freevee, cooking show ([1/17](https://deadline.com/2024/01/cooking-series-dish-it-out-tilly-ramsay-amazon-tastemade-1235794714/))
  + ***The Money Game*:** Prime Video, docuseries ([1/25](https://deadline.com/2024/01/prime-video-lsu-docuseries-the-money-game-nil-college-sports-shaquille-oneal-1235804111/))
  + ***Fool Me Once*:** Prime Video, psychological mystery thriller ([2/7](https://variety.com/2024/tv/news/amazon-harlan-coben-danny-brocklehurst-series-sam-claflin-bill-nighy-alexandra-roach-1235901103/))
  + ***El Gato*:** Prime Video, thriller ([2/26](https://deadline.com/2024/02/diego-boneta-cast-prime-video-series-el-gato-1235838863/))
  + ***Overcompensating*:** Prime Video, comedy ([2/27](https://deadline.com/2024/02/benito-skinner-overcompensating-series-order-prime-video-charli-xcx-jonah-hill-1235839199/))
  + ***The Runarounds*:** Prime Video, music drama ([2/26](https://www.hollywoodreporter.com/tv/tv-news/outer-banks-creators-music-drama-the-runarounds-1235836101/))
  + ***Nine Bodies in a Mexican Morgue*:** MGM+, mystery thriller ([3/6](https://deadline.com/2024/03/nine-bodies-in-a-mexican-morgue-mgm-plus-eric-mccormack-star-limited-series-anthony-horowitz-1235848030/))
  + ***Going Home with Tyler Cameron*:** Prime Video, home renovation ([3/13](https://deadline.com/2024/03/the-bachelorette-tyler-cameron-home-renovation-series-amazon-1235857462/))
  + ***Beast Games*:** Amazon MGM Studios, reality competition ([3/18](https://deadline.com/2024/03/beast-games-competition-series-mrbeast-prime-video-1235861125/))
  + ***Unt. Bosch spinoff*:** Prime Video, detective drama ([3/21](https://deadline.com/2024/03/maggie-q-renee-ballard-bosch-spinoff-1235864247/))
  + ***Earth Abides*:** MGM+, sci-fi limited series ([3/26](https://deadline.com/2024/03/earth-abides-mgm-greenlights-limited-series-adaptation-george-r-stewart-sci-fi-novel-1235868087/))
* **Pickups**
  + ***The Baxters***: Prime Video, faith-based drama ([1/25](https://deadline.com/2024/01/the-baxters-series-roma-downey-ted-mcginley-star-prime-video-1235804418/))
  + ***Northern Exposure***: Prime Video, dramedy ([2/5](https://deadline.com/2024/02/northern-exposure-streaming-prime-video-1235815406/))
* **Dating**
  + ***Friends In Low Places***: Prime Video, docuseries, set for 3/7/24 ([2/29](https://deadline.com/2024/02/friends-in-low-places-docuseries-prime-video-premiere-date-garth-brooks-trisha-yearwood-1235841516/))
  + ***Boat Story***: Amazon Freevee, drama, set for 3/13/24 ([2/13](https://deadline.com/2024/02/boat-story-amazon-freevee-trailer-launch-date-bbc-fleabag-1235823921/))
  + ***Invincible S2 pt. 2***: Prime Video, animation, set for 3/14/24 ([1/24](https://variety.com/2024/tv/news/invincible-season-2-part-2-premiere-date-1235881018/))
  + ***The Baxters***: Prime Video, faith-based drama, set for 3/28/24 ([2/13](https://variety.com/2024/tv/news/prime-video-the-baxters-first-look-clip-premiere-date-1235908404/))
  + ***American Rust: Broken Justice***: Prime Video, crime drama, set for 3/28/24 ([2/15](https://deadline.com/2024/02/american-rust-season-2-premiere-date-prime-video-cast-1235826229/))
    - The series also moved from Amazon Freevee to Prime Video ([2/15](https://variety.com/2024/tv/news/american-rust-season-2-amazon-prime-video-freevee-premiere-date-1235911521/))
  + ***Hope on the Streets***: Prime Video, docuseries, set for 3/28/24 ([2/19](https://deadline.com/2024/02/bts-j-hope-doc-hope-street-sets-launch-date-prime-video-1235830776/))
  + ***Beacon 23 S2***: MGM+, sci-fi thriller, set for 4/7/24 ([2/26](https://deadline.com/video/beacon-23-season-2-trailer-premiere-date-mgm-plus/))
  + ***Going Home with Tyler Cameron***: Prime Video, home renovation, set for 4/18/24 ([3/13](https://deadline.com/2024/03/the-bachelorette-tyler-cameron-home-renovation-series-amazon-1235857462/))
  + ***Outer Range S2***: Prime Video, drama, set for 5/16/24 ([3/13](https://deadline.com/2024/03/outer-range-season-2-premiere-1235856797/))
  + ***The Boys S4***: Prime Video, superhero drama, set for 6/13/24 ([2/22](https://variety.com/2024/tv/news/the-boys-season-4-premiere-date-1235919195/))
* **Renewals**
  + ***Upload S4***: Prime Video, sci-fi comedy ([3/6](https://deadline.com/2024/03/upload-renewed-final-season-4-robbie-amell-1235846940/))
* **Cancellations**
  + ***Upload***: Prime Video, sci-fi comedy, ending after 4 seasons ([3/6](https://deadline.com/2024/03/upload-renewed-final-season-4-robbie-amell-1235846940/))

## International

* **General News & Strategy**
  + **Prime Video shifts from original productions to licensing and trims jobs in southeast Asia (**[**1/13**](https://variety.com/2024/global/news/prime-video-southeast-asia-singapore-staff-cut-1235871006/)**)**
  + **Amazon Prime Video realigns international focus, prioritizes European originals while scaling down Africa, Middle East operations (**[**1/18**](https://variety.com/2024/tv/global/prime-video-africa-middle-east-european-originals-1235876354/)**)**
  + **Netflix and Amazon transition to majority international content production amid declining U.S. commissioning (**[**1/24**](https://variety.com/2024/tv/global/global-streamers-shift-approach-2023-report-1235886396/)**)**
  + **Amazon Prime Video leads in monthly paying users over Netflix in Japan, despite lower engagement levels (**[**2/5**](https://deadline.com/2024/02/prime-video-netflix-japan-subscription-streaming-report-1235814751/)**)**
  + **Prime Video Nordics acquires nine scripted originals from Viaplay in landmark deal (**[**2/8**](https://deadline.com/2024/02/prime-video-nordics-nine-viaplay-originals-1235818863/)**)**
  + **ITV secures exclusive rights to stream 25 James Bond films on ITVX and linear channels in landmark deal with Amazon MGM Studios Distribution (**[**2/8**](https://deadline.com/2024/02/itv-james-bond-deal-mgm-1235818865/)**)**
  + **Amazon MGM's Gato Grande launches English language division based on Latin American IP (**[**2/29**](https://variety.com/2024/tv/news/gato-grande-amazon-mgm-clipperton-series-1235926143/)**)**
  + **Amazon Prime’s pullback in Africa seen as cautionary tale of a tech giant upending an emerging market (**[**3/4**](https://variety.com/2024/film/global/streamers-shift-course-africa-uncertainty-1235928982/)**)**
  + **Skybound Entertainment secures innovative deal with Prime Video for Scandinavian dystopian thriller series *VAKA* (**[**3/14**](https://deadline.com/2024/03/walking-dead-skybound-vaka-scandi-thriller-1235854589/)**)**
    - **Amazon has secured rights in the Nordics but Skybound is able to negotiate across different territories worldwide, while keeping options open for Prime Video to acquire *VAKA* in other regions**
  + **Prime Video unveils Nordic slate (**[**3/14**](https://variety.com/2024/tv/global/prime-video-nordic-slate-mystery-crime-series-blind-spot-dystopian-show-vaka-the-bridge-1235941745/)**)**
  + **Prime Video announces Indian slate (**[**3/19**](https://deadline.com/2024/03/mike-hopkins-amazon-prime-video-india-subscriptions-content-slate-1235861039/)**)**
  + **Mike Hopkins states India has driven more Prime subscribers than any other country except the US (**[**3/19**](https://deadline.com/2024/03/mike-hopkins-amazon-prime-video-india-subscriptions-content-slate-1235861039/)**)**
  + *Interview*: **James Farrell, VP of International Originals at Prime Video (**[**2/28**](https://variety.com/2024/tv/global/amazon-studios-prime-video-james-farrell-1235924212/)**)**
    - Farrell noted the international success of Spanish originals, with *My Fault*, *Awareness*, and *Los Farad* being among the top three most-watched, achieving 80% of their streams outside Spain
    - The success of *Operación Triunfo* indicates Prime Video's interest in live entertainment and reality programming
  + *Interview***: Gaurav Gandhi, VP, APAC and MENA at Prime Video and Kelly Day, VP Prime Video International (**[**3/21**](https://variety.com/2024/tv/news/prime-video-kelly-day-gaurav-gandhi-asia-growth-plans-1235949279/)**)**
    - Prime Video is optimistic about its growth in the Asian streaming market, with a special focus on India and Japan
    - In Southeast Asia, Prime Video has shifted its strategy towards licensing content rather than focusing on original productions, due to the diverse content preferences in the region
    - Prime Video is keen on expanding its young adult programming, inspired by the success of titles like *The Summer I Turned Pretty* and *Red, White & Royal Blue*, targeting India's large young adult demographic
* **Pick-Ups**
  + Film
    - [UK] ***Murder in a Tea Cup***: Prime Video UK, true crime documentary ([1/8](https://deadline.com/2024/01/prime-video-true-crime-documentary-uk-acquisitions-1235705996/))
    - [UK] ***Murder at First Swipe***: Prime Video UK, true crime documentary ([1/8](https://deadline.com/2024/01/prime-video-true-crime-documentary-uk-acquisitions-1235705996/))
    - [France] ***Le Jardinier***: Prime Video France, action comedy ([1/17](https://variety.com/2024/film/global/jean-claude-van-damme-le-jardinier-prime-video-france-other-angle-1235874942/))
  + TV
    - [UK] ***Scissor Sisters:*** Prime Video UK, true crime docuseries ([1/8](https://deadline.com/2024/01/prime-video-true-crime-documentary-uk-acquisitions-1235705996/))
    - [UK] ***Breaking Dad: The Richard Lubbock Story* (working title)*:*** Prime Video UK, true crime docuseries ([1/8](https://deadline.com/2024/01/prime-video-true-crime-documentary-uk-acquisitions-1235705996/))
    - [UK] ***Lucie Blackman: Missing in Tokyo:*** Prime Video UK, true crime docuseries ([1/8](https://deadline.com/2024/01/prime-video-true-crime-documentary-uk-acquisitions-1235705996/))
    - ***[UK] The Heiress and the Heist:*** Prime Video UK, true crime docuseries ([1/8](https://deadline.com/2024/01/prime-video-true-crime-documentary-uk-acquisitions-1235705996/))
    - ***[UK] Confession of a Crime Boss:*** Prime Video UK, true crime docuseries ([1/8)](https://deadline.com/2024/01/prime-video-true-crime-documentary-uk-acquisitions-1235705996/)
    - [Israel] ***Shtisel S1-3***: Prime Video, drama ([1/15](https://variety.com/2024/tv/global/shtisel-us-home-amazon-prime-video-1235871942/)) The series was previously available on Netflix
    - [India] ***Poacher***: Prime Video, investigative drama ([1/15](https://variety.com/2024/tv/asia/delhi-crime-richie-mehta-poacher-prime-video-1235872048/))
    - [Spain] ***Dating in Barcelona***: Prime Video, dating show ([1/24](https://variety.com/2024/tv/global/3cat-filmax-prime-video-johan-cruyff-1235885862/))
* **Greenlights**
  + TV
    - [Italy] ***Costiera***: Prime Video, action-drama ([2/27](https://deadline.com/2024/02/jesse-williams-costiera-italy-prime-video-lux-vide-fremantle-1235839399/))
    - [UK/Ireland] ***Fear***: Prime Video, psychological thriller ([3/12](https://deadline.com/2024/03/amazon-martin-compston-anjli-mohindra-fear-1235855778/))
    - [Mexico] ***Mentiras***: Prime Video Mexico, comedy/drama ([3/11](https://variety.com/2024/tv/global/belinda-luis-gerardo-mendez-mentiras-gabriel-ripstein-prime-video-1235935848/))
    - [UK/Ireland] ***The Murder of Sandra Rivett***: Prime Video, true crime ([3/13](https://deadline.com/2024/03/prime-video-murder-of-sandra-rivett-woodcut-abacus-1235857008/))
    - [India] ***Citadel: Honey Bunny***: Amazon MGM Studios, action drama ([3/19](https://variety.com/2024/tv/news/anil-kapoor-samantha-ruth-prabhu-varun-dhawan-prime-video-india-2024-slate-1235945467/))
    - [UK] ***Picture This***: Prime Video UK, rom-com ([3/22](https://deadline.com/2024/03/hero-fiennes-tiffin-after-simone-ashley-bridgerton-prime-video-romantic-comedy-picture-this-1235865579/))
* Dating
  + Film
    - [India] ***Ae Watan Mere Watan***: Prime Video, drama, set for 3/21/24 ([2/12](https://variety.com/2024/tv/asia/karan-johar-sara-ali-khan-emraan-hashmi-indian-freedom-fight-ae-watan-mere-watan-prime-video-1235908000/))
  + TV
    - [India] ***Poacher***: Prime Video, investigative drama, set for 2/23/24 ([1/15](https://variety.com/2024/tv/asia/delhi-crime-richie-mehta-poacher-prime-video-1235872048/))

## Specials

* Dating
  + ***The Grand Tour: Sand Job***: Prime Video, reality special, set for 2/16/24 ([2/5](https://variety.com/2024/tv/global/the-grand-tour-sand-job-special-sets-premiere-date-1235891507/))
  + ***Seasoned Professional***: Prime Video, comedy special, set for 2/23/24 ([1/11](https://deadline.com/2024/01/jenny-slate-special-seasoned-professional-premiere-date-1235716788/))
  + ***Hello Again***: Prime Video, comedy special, set for 3/26/24 ([2/15](https://deadline.com/2024/02/tig-notaro-special-premiere-date-prime-video-hello-again-1235826708/))
  + ***Good Grief***: Prime Video, comedy special, set for summer of 2024 ([2/27](https://variety.com/2024/tv/news/marlon-wayans-good-grief-stand-up-comedy-special-1235923175/))

## Podcasts

* General News & Strategy
  + **Wondery and Campside Media sign exclusive first-look deal for global limited series podcasts (**[**3/7**](https://deadline.com/2024/03/wondery-campside-media-deal-suspect-tv-series-amazon-1235848955/)**)**
  + **Amazon secures innovative content deals with Nippon TV and BBC for global podcast and series distribution (**[**3/18**](https://deadline.com/2024/03/amazon-deals-nippon-tv-bbc-podcasts-1235861043/)**)**

## Sports

* **General News & Strategy**
  + **Amazon invests in Diamond Sports Group, facilitating emergence from Chapter 11 bankruptcy (**[**1/17**](https://deadline.com/2024/01/amazon-diamond-sports-regional-networks-sinclair-bankruptcy-1235795319/)**)**
    - **Amazon will now become Diamond’s primary partner for direct-to-consumer channels**
  + **MGM Alternative secures content deal with Global Esports Federation (**[**1/19**](https://www.hollywoodreporter.com/business/digital/amazon-mgm-global-esports-federation-1235793030/)**)**
  + **NBA and Amazon sign multiyear deal for livestreaming over 50 season and playoff games in Mexico on Prime Video (**[**1/17**](https://www.sportsbusinessjournal.com/Articles/2024/01/17/nba-amazon-prime-video-mexico)**)**
  + **Amazon secures exclusive rights to an NFL playoff game for the 2024-25 season on Prime Video, following significant viewership gains for *Thursday Night Football* (**[**2/9**](https://variety.com/2024/digital/news/amazon-nfl-playoff-game-exclusive-rights-1235906385/)**)**
  + **Amazon secures exclusive rights to NFL playoff game for $120 million, surpassing Peacock's previous deal (**[**2/22**](https://frontofficesports.com/sources-amazon-paying-a-record-120m-to-stream-an-nfl-playoff-game/)**)**
  + **Prime Video acquires Swedish and Danish rights to English Premier League soccer games for the upcoming 24/25 season (**[**3/27**](https://deadline.com/2024/03/bbc-spy-master-hbo-max-global-briefs-1235869437/)**)**
  + *Commentary***: Amazon's strategic expansion into sports streaming and local advertising (**[**1/2**](https://puck.news/amazons-wide-world-of-sports/)**)**
    - Amazon has significantly invested in sports, acquiring rights to *Thursday Night Football* and major tournaments in several countries, and exploring an investment in Diamond, a regional sports network subsidiary
    - The decline of traditional cable and RSNs, exemplified by Diamond's bankruptcy, presents an opportunity for Amazon to capitalize on the shift towards streaming and connected TV advertising
    - Amazon’s ventures into sports and entertainment are seen as part of a broader strategy to leverage its ecosystem for increased merchandise sales, ad revenues, and competitive advantage in the streaming and e-commerce sectors
  + *Commentary*: **The Amazon play that could change the game for streaming sports (**[**3/23**](https://www.ft.com/content/54087705-1527-4c5b-876a-3a4aad372e12)**)**
    - Amazon's $115M investment in Diamond Sports Group aims to expand its live sports content
    - The strategic move enhances Amazon Prime by adding live sports to its offerings, aiming to increase customer loyalty and justify the service's annual fee
    - Amazon views live sports as a significant opportunity to grow its digital advertising business by providing additional inventory for marketers

## Deals

* **Nneka Onuorah**: first-look film and TV deal with Amazon MGM Studios ([1/9](https://variety.com/2024/tv/news/amazon-mgm-studios-deal-nneka-onuorah-1235866692/))
* **The Wonder Project**: Faith-based production company, development of film and TV for Amazon MGM Studios ([1/17](https://variety.com/2024/tv/news/amazon-wonder-project-faith-based-films-shows-house-of-david-1235875596/))
* **Tastemade**: Digital media company, first-look to produce unscripted lifestyle content with Amazon MGM Studios ([1/17](https://variety.com/2024/tv/news/amazon-mgm-studios-tastemade-deal-1235874714/))
* **Maquina Vega**: Gary Alazraki’s production company, exclusive overall deal with Amazon MGM Studios ([2/20](https://deadline.com/2024/02/amazon-mgm-studios-exclusive-overall-deal-gaz-alazraki-maquina-vega-1235831798/))
* **10:40 PM Productions**: Patrick McKay and JP Payne’s production company, exclusive TV overall deal with Amazon MGM Studios ([2/28](https://deadline.com/2024/02/the-rings-of-power-showrunners-overall-deal-amazon-mgm-studios-1235841161/))
* **Brian Michael Bendis**: First-look deal with Amazon MGM Studios ([2/27](https://variety.com/2024/tv/news/brian-michael-bendis-amazon-tv-series-deal-1235924173/))
* **General Admission**: Ryan Gosling and Jessie Henderson’s production company, 3-year first-look film deal ([3/27](https://variety.com/2024/film/news/ryan-gosling-jessie-henderson-general-admission-production-company-first-look-deal-amazon-mgm-studios-1235954064/))

# 3. Strategy & Miscellaneous News

## Strategy

* **Amazon Ads head discusses fandom's role in content and commerce (**[**1/11**](https://variety.com/2024/biz/news/amazon-ad-executive-connecting-with-fans-prime-video-ads-1235867770/)**)**
* *Study*: **Most consumers won’t shell out for ad-free Amazon Prime Video (**[**1/23**](https://variety.com/vip/survey-most-consumers-wont-pay-for-amazon-prime-video-ad-free-1235880394/)**)**
* **Amazon refutes claims of Freevee shutdown, affirms commitment to ad-supported streaming (**[**2/21**](https://deadline.com/2024/02/amazon-insists-no-changes-to-freevee-despite-reports-of-shutdown-streaming-1235832878/)**)**
* *Commentary*: **Amazon’s video ad push aims to turn TVs into shopping (**[**1/29**](https://www.bloomberg.com/news/articles/2024-01-29/amazon-wants-prime-video-users-to-shop-via-ads?srnd=industries-entertainment)**)**
  + Amazon will add commercials to Prime Video, aiming to boost its $50 billion+ advertising business by enabling viewers to shop directly from their TVs, leveraging its status as a major online retailer

## Misc. News

* **Amazon MGM Studios establishes production hub at Pinewood Toronto Studios in Canada (**[**1/17**](https://deadline.com/2024/01/amazon-mgm-studios-pinewood-toronto-production-base-1235795203/)**)**
* **Telus revamps Stream+ bundle, integrates Netflix, Disney+, and Prime Video for Canadian mobile customers (**[**1/18**](https://www.hollywoodreporter.com/business/business-news/streaming-bundle-netflix-disney-prime-video-1235792306/)**)**
* **Audrey Rosenberg selected as final recipient in Black List and Amazon MGM Studios script partnership (**[**1/30**](https://deadline.com/2024/01/black-list-amazon-mgm-script-deal-recipient-1235808769/)**)**
* **Latasha Gillespie, Head of DEIA at Amazon MGM Studios, talks creating systemic change (**[**2/2**](https://deadline.com/2024/02/scene-2-seen-podcast-latasha-gillespie-head-of-deia-at-amazon-for-mgm-studios-1235812836/)**)**
* **Amazon MGM Studios and Netflix expand production footprint in Ontario (**[**2/9**](https://variety.com/2024/film/focus/ontario-film-industry-growing-amazon-mgm-netflix-1235901702/)**)**
* **Amazon faces lawsuit over introducing ads in Prime Video without removing ad-free option for extra fee (**[**2/14**](https://variety.com/2024/digital/news/amazon-prime-video-ads-lawsuit-class-action-1235910694/)**)**
* **Amazon Studios faces lawsuit over copyright infringement and unauthorized AI Use in *Road House* remake (**[**2/27**](https://deadline.com/2024/02/road-house-lawsuit-amazon-copyright-1235839774/)**)**

# 4. Investor Relations

## Quarterly Earnings

* Company Materials
  + **Q1 FY 2024 Earnings Call (**[**2/1**](https://s2.q4cdn.com/299287126/files/doc_financials/2023/q4/Amazon-Q4_2023_Transcript.pdf)**)**
  + **Q1 FY 2024 Earnings Report (**[**2/1**](https://ir.aboutamazon.com/news-release/news-release-details/2024/Amazon.com-Announces-Fourth-Quarter-Results/default.aspx)**)**
* News Coverage
  + **Amazon increases video and music content spending to $18.9B in 2023 (**[**2/2**](https://deadline.com/2024/02/amazon-video-music-spending-increased-2023-1235812168/)**)**
  + **CFO Brian Olsavsky calls advertising on Prime Video “an important part of the total business model” (**[**2/1**](https://deadline.com/2024/02/prime-video-advertising-amazon-streaming-1235811891/)**)**
  + **Amazon surpasses fourth quarter expectations with 14% revenue increase, boosted by Prime Video and advertising services (**[**2/1**](https://deadline.com/2024/02/amazon-delivers-strong-q4-results-advertising-holiday-shopping-1235811511/)**)**

## Analyst Perspective

* *Analysis*: **Amazon Prime Video’s move to steamroll into ads could generate more than $3 billion this year (**[**1/26)**](https://variety.com/2024/tv/news/amazon-prime-video-advertising-revenue-forecast-1235888805/)
  + MoffettNathanson analysts highlight Amazon's potential to disrupt the advertising market due to its vast data resources and reach. They predict Amazon will gain a significant share from cable networks and ad-supported VOD players

# 5. M&A

* *None reported*